1. **EMAIL** [Rate Flyers]

**SUBJECT LINE:** Highly-rated

BANNER LINE: Payments vs. Price

[Loan Officer],

Home buyers get hung up on price, but we know how important rates are. So let’s show them!

With just a few clicks, you can create a beautiful, compliant custom flyer that showcases both the property and the potential loan programs.

Delight your agent partners and help home shoppers find the right financial fit!

[Look how fast and easy it is!](https://totalexpert.wistia.com/medias/vdnd04vueo)

[Signature block – customer company/marketing admin?]