**Text Email 7**

**Email Subject Line:** SWOT Team

Have you done a SWOT analysis on your business?

You know, taken the time to list your....

* **S**uccesses
* **W**eaknesses
* **O**pportunities
* and **T**hreats

Wouldn't it be great to get more in your **S**uccess and **O**pportunity columns and less of what slows you down?  
  
You can. Are you ready to stay in front of leads consistently and *really manage* your opportunities without extra effort or hassle?  
  
Getting started is easy! Reply to this email and get on your way! Learn more [here](https://totalexpert.wistia.com/medias/mmot6b59aq).

**[INTERNAL USE ONLY:** Training video, “Total Expert Showcase”

<https://totalexpert.wistia.com/medias/mmot6b59aq> **]**

**{Dynamically populate sender/logo, etc.}**