**Text Email 12**

**EMAIL 12 [PLAIN TEXT]**

Subject line: Where do they go?

 Dear [Realtor],

What happens to your leads that don't convert quickly? Do you have a few (or a lot) sitting around? Would you like the chance to convert leads that might otherwise remain dormant - *or disappear*? I can help you manage and consistently market to all types of leads without extra effort on your part.

Here's an [overview](https://totalexpert.wistia.com/medias/ppmwjxn6m6). Getting started is easy...just call or reply to this email.

I'd love to tell you more!

**[INTERNAL REFERENCE ONLY** Training video, “Total Expert Product Overview for Real Estate Professionals” <https://totalexpert.wistia.com/medias/ppmwjxn6m6> **]**