

A Year in Review

Customer Intelligence Connects with the Resilient Consumer

In a year defined by volatility, leading financial institutions used game-changing Total Expert Customer Intelligence to connect with resilient consumer spending.

Surging adoption

45 FIs implemented Customer Intelligence

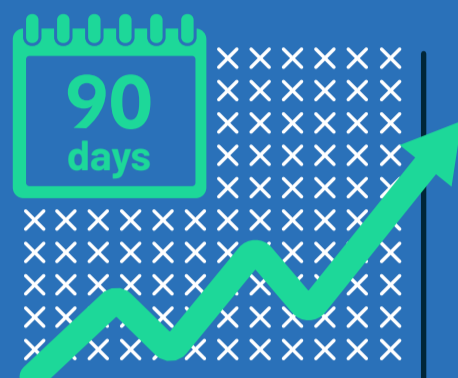
+47 more FIs preparing to launch

Results that can't be ignored

\$6.7 billion Funded loan volume by Total Expert customers



Value in weeks



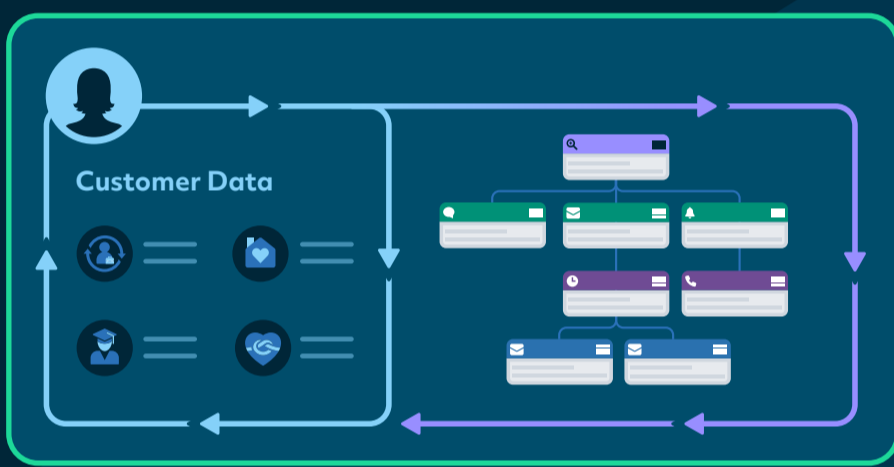
FIs saw incremental lifts in <90 days

Connecting intelligence with action

FIs have turned Customer Intelligence insights into **automated action**—at scale.

609,000 Customer Intelligence insights

1.6 billion automated Journey events



Making personal connections at the perfect time

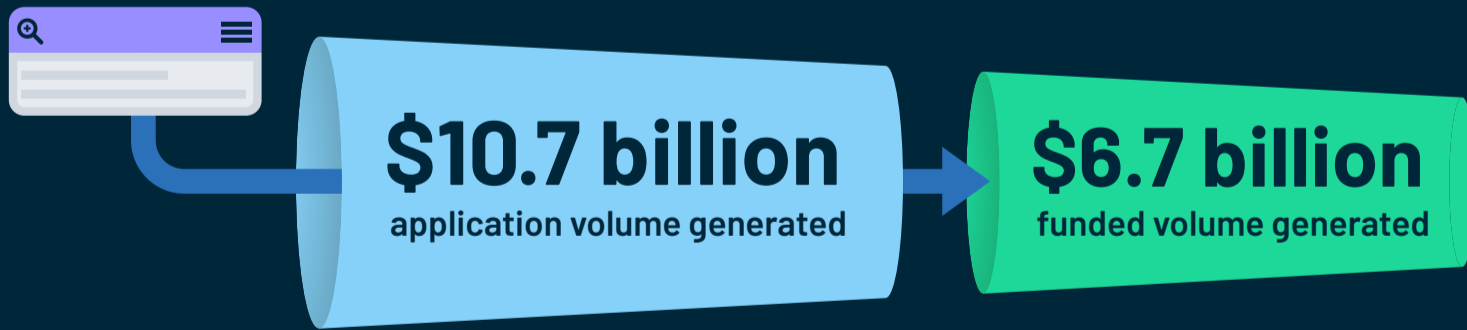
Insight-triggered Journeys enabled half a billion personal connections with customers.

523 million emails sent

2.3 million customer call tasks created

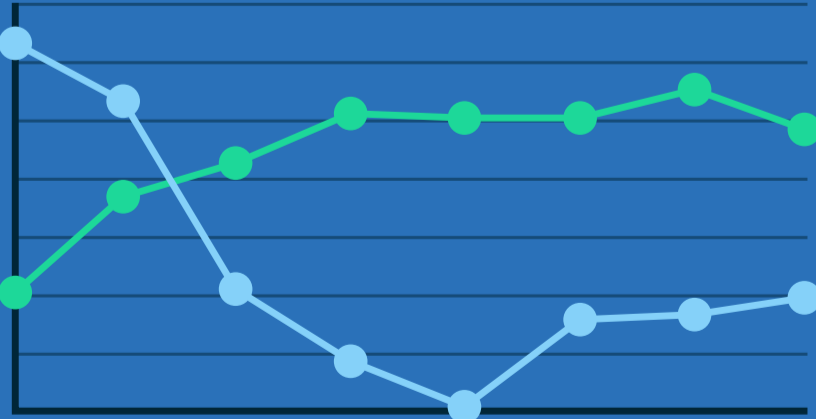
Driving exponential ROI

Total Expert Journeys powered big growth numbers in a challenging market.



Leading the turnaround

With **rates** trending down and **originations** trending up, now is the time for FIs to build momentum and establish their competitive advantage with Total Expert Customer Intelligence.



The most reliable investment an FI can make

FIs know they need to invest to grow. With time-to-value in less than 90 days and exponential ROI, Total Expert is the catalyst for stable, steady growth.



Learn more and get your personal demo