1. **EMAIL**  [Ensuring Campaigns are Turned On]

**SUBJECT LINE**: Is this thing on?

BANNER LINE: Less effort, more done.

[Loan Officer],

Are you communicating regularly - and automatically - with all of your leads, partners, contacts and past clients? Here's how to check:

Log in to [the Total Expert system/their name for it]

Click "Journeys" in the Menu bar on the left

Choose "Active Journeys"

A screenshot of a cell phone

Description automatically generated

There you'll be able to see if you have Journeys turned on - and how many. Don't miss an opportunity to reap the rewards of consistent, relevant, *effortless* communication!

Questions? Let us know.

[Signature block – customer company/marketing admin?]