**END USER ENGAGEMENT 2020 – PHASE II**

**Loan Officer to Real Estate Agent**

**Text Email 2**

**EMAIL 2 [PLAIN TEXT]**

**SCHEDULE FOR DAY 8**

Subject line: Reach every door (without knocking)

 Dear [Realtor],

Do you get the word out about your listings to neighborhoods as often as you'd like? Do you have great-looking postcards with effective messaging to promote your listings - and yourself - to area homeowners? Are they quick and easy to deploy?

Let's get the word out together with appealing, targeted, RESPA-compliant Every Door Direct Mail (EDDM) co-marketing...it's easy and we can get started right away. Click [here](https://totalexpert.wistia.com/medias/j86hxu5zvu) to learn more.

 I'd love to tell you more - let's talk!

**[INTERNAL REFERENCE ONLY** Total Expert EDDM Training video, “Feature Spotlight: Every Door Direct Mail (EDDM)” <https://totalexpert.wistia.com/medias/j86hxu5zvu> **]**