1. **EMAIL** [Infographics (property info)]

**SUBJECT LINE:** Agent value add

BANNER LINE: Bring value, get loyalty.

[Loan Officer],

Elevate your agents to community experts with Property Detail Infographics (PDI) available in our marketing platform.

Help agents highlight buyer “must-haves” from in-home amenities to local landmarks and show neighborhood, school and attraction information for every MLS listing. They’re easy to generate; each flyer automatically populates with MLS data, and you can customize for maximum impact.

Become an invaluable resource for agents to promote their listings and properties they’re showing. Get started here!

[Get started here!](https://totalexpert.wistia.com/medias/1biwg420od)

[Signature block – customer company/marketing admin]